The Sherman Sheet - Executive Summary

• Expert and Unique Guidance for Advisors and Brokers.

• The Goal: to help you achieve outstanding, market-beating bear-avoiding performance for your clients AND to make you a confident, assured and reliable resource to your clients.

• Easy to follow, clear and unambiguous Guidance on:

  • Market Environment:
    o Longer-Term: Bear Market or Bull Market
    o Intermediate-Term: Uptrend or Downtrend

  • Portfolio Selection
    o Asset Class rankings: preferred, neutral, avoid
    o Specific ETF and Mutual Fund recommendations
    o Long/Cash and Long/Short Model Portfolios
    o Low-Activity and Monthly-Activity versions of Model Portfolios
    o Selections and Recommendations for portfolios YOU submit for monitoring

• The "Low-Activity" Model Portfolio is perfect for 401k or other restrictive environments

• Subscriber-submitted Portfolios are monitored and detailed reports are sent to you weekly. These Portfolios are typically from your client 401k, IRA and Mutual Fund accounts. No limit on the number of Portfolios you can submit.

• The Sherman Sheet is produced daily, sent via email before the market open.

• Uniquely puts into practice these time-tested principles:
  o Bull Markets and Bear Markets are identifiable and treated differently
  o For Market Exposure: Buy Low, Sell High
  o For Portfolio Selections: Strength Persists

• Includes Sherman's unique Calendar Effects Strategy, a Bear-Market winner (+27% in 2008!).

• Devote your time to your business – let The Sherman Sheet be your private Market Expert!

• One-on-one consultations with Bill Sherman included.

Contact Bill Sherman today for a free trial:
Phone: 314-954-0548
Email: wesherman@theshermansheet.com